

FOR IMMEDIATE RELEASE

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Cutting-edge book, *New Media for Ministry: Strategies and Tactics for Media Ministry Impact*, now available in print, e-book and PDF formats. Companion website for book offers, exercises, topic discussions, and idea exchange.

Ministry is about fulfilling God's purposes in our generation. We live in a media-driven culture. Our most important resource, and the most significant book ever written, the Bible, is a media "product." Moses' tablets, David's Psalms, the Habakkuk's written vision, the scroll handed to Jesus on the day He proclaimed His ministry, Paul's letters, and your personal Bibles are all forms of media.

New Media for Ministry (122 Pages) was written to educate, inform and inspire Christian leaders and workers on the practical uses of new media for ministry. As a handbook, the book is an aid to both ongoing and proposed new media related ministry projects.

Media department staff members and volunteers will appreciate knowing about some of the important stages of media production, along with learning effective strategies and tactics for maximum impact.

New Media for Ministry was written by Rev. Bryan Hudson, a pastor, community leader, media producer, and educator based in Indianapolis, Indiana.

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